



## HKT powers Taikoo Place and Pacific Place with 5G Revolutionizing the workplace with ultra-speed, productivity and connectivity

**HKT (SEHK: 6823) – HONG KONG, April 29, 2021 –** HKT sets new benchmarks in Hong Kong with Swire Properties by empowering Taikoo Place and Pacific Place as the first business hubs in the city with 5G connectivity in indoor and outdoor spaces to deliver the most optimal occupant experiences at these world-class grade-A commercial developments.

Taikoo Place and Pacific Place have been the home for renowned multinational and local enterprises across different industries, ranging from financial and asset management, legal and professional services, media agencies, to luxury retail brands. Under the pandemic, face-to-face interactions between tenant staff members are minimized and a sharp upsurge in the need for accessing different cloud applications and remote collaborations including virtual meetings and document sharing created a high demand for reliable and ultra-fast connectivity.

Aiming to provide a workplace for tenants with high efficiency and productivity, HKT is pleased to collaborate with Swire Properties to leapfrog the mobile experience of all tenants to 5G. All indoor and outdoor areas of Taikoo Place and Pacific Place are now equipped with 5G to facilitate work and enhance the lifestyle amongst workforces within these business hubs.

Aside from substantially improving work efficiency, a 5G-enabled campus also translates to uplifted personal experience at the office. To promote work-life balance in today's smart offices, areas for collaborations as well as relaxation are common. Taikoo Place and Pacific Place tenants can enjoy high-resolution music, 4K video streaming, immersive experiences like AR, VR and digital interactions smoothly at their leisure or rest time within these business hubs.

Mr. Don Taylor, Director, Office at Swire Properties, said, "With Taikoo Place and Pacific Place now fully 5G enabled, we are excited to be the first business hubs to reach this milestone in Hong Kong. Our tenants and visitors now have access to significantly faster connectivity, allowing them to collaborate and fully leverage the virtual platforms, which will increase efficiency and productivity both in and out of the office. This achievement was on the back of extensive collaboration with HKT and part of our drive to continuously innovate. We have the capability to tap the limitless possibilities of the IoT to build smart places, that meet our clients' future needs, and ultimately, enhance the overall user experience."

Mr. Tom Chan, Managing Director of Commercial Group, HKT, said, "Swire Properties and HKT have long shared the same devotion to promoting technology to the grade-A commercial hubs in Hong Kong. Our comprehensive 5G connectivity equipped in Taikoo Place and Pacific Place enables new ways of working and collaborating among tenants' staff members, and helps boost productivity and achieve work-life balance. 5G is a super enabler of emerging technologies and will drive tremendous growth of IoT, AI, AR/VR and other applications. We look forward to fostering innovation and collaboration with Swire Properties to further uplift occupant experience at its office campuses with other 5G applications."



Mr. Tom Chan, Managing Director of Commercial Group of HKT (left), and Mr. Don Taylor, Director, Office at Swire Properties, introduce 5G to Taikoo Place and Pacific Place.

## **About HKT**

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit <u>www.hkt.com</u>.

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