

CORPORATE NEWS



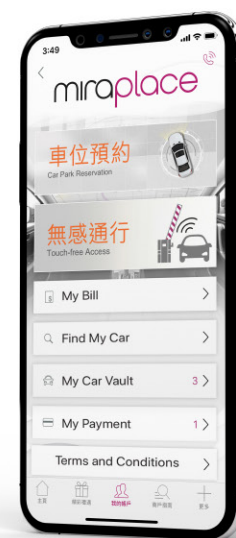
Mira Place - Smart Parking Solution

1010 and Mira Place Redefine Parking with First e-PARKING Solution in Town

Are you still struggling to find a parking space in Hong Kong? 1010 and Mira Place joined hands to make your life easier with e-PARKING, the first smart parking solution in Hong Kong. e-PARKING allows you to reserve a parking space with just a few clicks, you can enjoy the pleasure of driving and hassle-free parking at the same time!



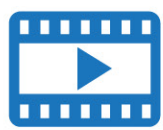
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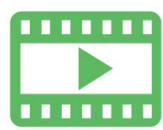
Mira Place video



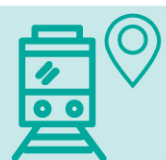
Part 1



Part 2



Part 3



Hong Kong Tramways - Collaboration at Work Solution

“Tram Tram” App: A Connected Network to Transform Internal Communications

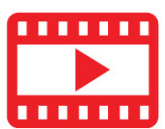
What fond memories do the “ding ding” chimes evoke in your mind? Hong Kong Tramways is committed to offering passengers a smooth and enjoyable ride on a tram through the bustling city. The century-old Hong Kong Tramways keeps abreast of the times with the “Tram Tram” App developed by 1010 and steers the iconic rail system towards a new era.



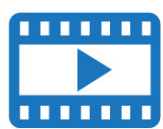
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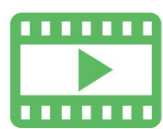
Hong Kong Tramways Video



Part 1



Part 2



Part 3

If you are interested in more news and information from 1010 Corporate Solutions, please feel free to contact us:

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Mira Place - Smart Parking Solution

1010 and Mira Place Redefine Parking with First e-PARKING Solution in Town

With e-PARKING, the first smart parking solution in Hong Kong tailored by 1010 for Mira Place, you can reserve a space for your car with just a few clicks.

Innovative Solution to Elevate Customer Experience

1010 made history with its first shopping mall partner Mira Place to launch e-PARKING in the Mira Place App, the first smart parking service in Hong Kong. Through the Mira Place App, drivers can make remote reservations, and will no longer need to wait in queue for a parking space. e-PARKING has adopted a hybrid approach provided by 1010, by integrating NB-IoT with Wi-Fi to accurately navigate drivers to their reserved parking space in both indoor and outdoor locations. It simplifies the parking process, ensures spaces are available in advance and makes every visit to the mall a real pleasure. The solution also provides the mall with real-time data insights to better understand their customers in order to provide the best service. Since June 2019, the solution takes user experience to a new level through a touchless car plate recognition, gate operation and online payment options, achieving a win-win result for all.

All-round Services Make Parking a Breeze

Challenging the conventional mode of car parking, e-PARKING provides an elevated experience with an unrivalled array of customer-oriented services and support. From parking space reservation, car park navigation and charging facility reservation to wheelchair/pram loan service, every thoughtful feature highlights Mira Place's commitment to service excellence and the strength of 1010's hybrid approach.



Promoting Digital Transformation through Cutting-edge Technologies

The pioneering e-PARKING solution also reflects 1010's vision of providing commercial businesses with one-stop integrated mobile solutions. By combining the power of HKT's and 1010's fixed and mobile networks, Hong Kong's leading mobile operator is ready to empower businesses to stay ahead in the digital era by adopting transformative technologies that will give the business efficiency and performance a significant boost.





Hong Kong Tramways - Collaboration at Work Solution

"Tram Tram" App: A Connected Network to Transform Internal Communications

What fond memories do the "ding ding" chimes evoke in your mind? Hong Kong Tramways has been serving people of Hong Kong for more than a century. 1010 is thrilled to help them strengthen internal communications in their digital transformation journey.

Seamless Communication and Collaboration

Recognizing the complexities of managing a team of over 400 frontline employees, 1010 started with the values and missions of Hong Kong Tramways--"Connect, Caring and Happiness", and developed the "Tram Tram" App that takes communication, training and collaboration to a new level. Supported by the professional team of 1010, the mobile app not only facilitates the two-way communication between the management and tram captains, but also offers a new platform where colleagues can stay connected and work more closely with each other.

Saving time by releasing announcements via the app, the company now enjoys a higher level of efficiency that helps improve its service. The transparency of the information flow also means a stronger sense of belonging.

Augmenting Road Safety with Effective Training

Apart from building a more collaborative team, Hong Kong Tramways also attaches high importance to road safety. By sharing real-time safety information with frontline employees via the app, the company strives to ensure a smooth journey for its passengers.

The people-oriented company also lives up to its commitment to excellence by enhancing internal training with the new technology. With the dedicated features of the mobile app, employees can now take regular road safety tests online and receive the latest information about safety issues.

While the team members highly appreciate the convenience of the user-friendly app, the management is confident that the new communication channel will foster new ideas and innovation, contributing to the overall results.

